

# STEVE MARRERO

Chief Commercial Officer

## LIFE PHILOSOPHY

“Educating the mind without educating the heart is no education at all...” — Aristotle

## MOST PROUD OF

Raising \$9K for The Leukemia and Lymphoma Society by running the Anchorage Alaska Midnight Sun Marathon in honor of a dear friend despite never having previously been a runner.

My family and the talents they freely and sincerely share with others.

The growth we are collectively achieving here at Channel Products.

## STRENGTHS

Collaborator

International Sales

Coaching

Contract Negotiations

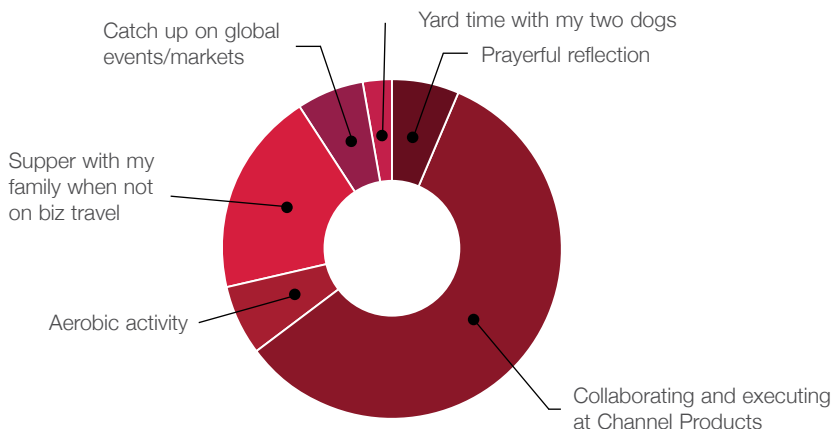
Activator

Strategy

Leadership

Competitive Analysis

## A DAY OF MY LIFE



Steve joined Channel Products in April 2015 as Chief Commercial Officer.

His commercial experience spans the electrical power distribution, medium and high-voltage switchgear, electrical heat trace, electrical and mechanical fastening, and roof top fastening and equipment support systems industries.

Steve earned his Bachelor of Science in Electrical Engineering and his Master of Business Administration with a concentration in Marketing. Steve also serves on the Board of Directors for Habitat for Humanity of East Central Ohio.

## EXPERIENCE

### Chief Commercial Officer

Channel Products, Inc.  
May 2015 — Present

### Global Manager

ERICO International  
January 2011 – April 2015

## EDUCATION

### Weatherhead School of Management at Case Western Reserve University

MBA, Marketing

### Syracuse University

BS, Electrical and Electronics Engineering

